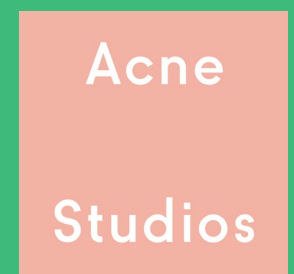




# PUNCH

DIGITAL MARKETING

## Portfolio



**“WITHOUT CLIENTS, OUR SERVICE WOULD BE NON-EXISTENT”**

## **WE ARE PUNCH DIGITAL MARKETING**

WE WANT TO MAKE YOU SUCCESSFUL IN THE KOREAN MARKET. WE HAVE OVER 10 YEARS EXPERIENCE IN HELPING OUR CUSTOMERS MARKET THEIR BUSINESS.

Punch Digital Marketing is an online advertising agency located in Seoul, South Korea. At Punch Digital Marketing we provide you with excellent marketing services tailored to the wants and needs of your business. Because every organisation is different! We want to hear your story and amplify it, so you can get the most out of your business and grow it accordingly.





**Status: Ongoing**



**Specifications:**

- Naver text ads



**Status: Ongoing**



**Specifications:**

- Set up Naver ad account



**Status: Ongoing**



**Specifications:**

- Naver text ads



**Status: Ongoing**



**Specifications:**

- Market Research and meta tags



Acne  
Studios

INOUE  
*Public Relations*



Status: Ongoing



**Specifications:**

- Naver, Daum PPC text ads
- Naver Blog:  
[www.blog.naver.com/nordvpn](http://www.blog.naver.com/nordvpn)  
(reach first page in Naver)
- Daum Blog:  
[www.blog.daum.net/nordvpn.kr](http://www.blog.daum.net/nordvpn.kr)  
(reach first page in Daum)
- Market research

Status: Ongoing



**Specifications:**

- Naver and Yahoo Japan PPC text ads

Status: Ongoing



**Specifications:**

- NDA

Status: Ongoing



**Specifications:**

- PPC text ads
- Write and translate (localize) blog posts  
[www.blog.naver.com/dwelldongdaemun](http://www.blog.naver.com/dwelldongdaemun)
- KakaoTalk plus friend setup and FAQ



**Status: Ongoing**



**Specifications:**

- On site SEO: site speed, blog posts
- Web development:
- Redesign, cloud hosting, SSL certificate

**Status: Ongoing**



**Specifications:**

- Naver text ads

**Status: Ongoing**



**Specifications:**

- Naver Blog [www.blog.naver.com/vandahoteldanang](http://www.blog.naver.com/vandahoteldanang)
- SEO (on page, technical, off page)

**Status: Ongoing**



**Specifications:**

- PPC text ads



Status: Ongoing



**Specifications:**

- Keyword analysis
- Google PPC text ads



Status: Ongoing



**Specifications:**

- Keyword analysis
- Naver, Daum PPC ads



Status: Ongoing



**Specifications:**

- Set up KakaoTalk Channel



Status: Ongoing



**Specifications:**

- Meta tags
- SEO



**Status: Finished**



**Specifications:**

- Market research

**Status: Finished**



**Specifications:**

- Social media
- Host digital marketing workshop

**Result:**

- Facebook ads: 40-50 signups per event Relevancy score 7-10

**Status: Finished**



**Specifications:**

- Social media organize flashmob

**Result:**

- Reach front page national newspaper

**Status: Finished**



**Specifications:**

- Google PPC & display text ads: Korea / Japan
- Naver PPC text ads: Korea

**Result:**

- Impressions: 17,316





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**Status: Finished**



**Specifications:**

- Market research

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**Status: Finished**



**Specifications:**

- Long tail semantic keyword research

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**Status: Finished**



**Specifications:**

- Long tail semantic keyword research

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**Status: Finished**



**Specifications:**

- PPC text ads





NDA



**Status: Finished**



**Status: Finished**



**Status: Finished**



**Status: Finished**



**Specifications:**

- Translate / localize website

**Specifications:**

- Naver Blog: [www.blog.naver.com/meepoboard](http://www.blog.naver.com/meepoboard)

**Specifications:**

- Naver, Daum PPC text ads

**Specifications:**

- Goole, Naver PPC text ads



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**Status: Finished**



**Specifications:**

- Keyword research SEO (meta tags)

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**Status: Finished**



**Specifications:**

- Keyword analysis
- Naver, Daum, PPC text ads

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**Status: Finished**



**Specifications:**

- Keyword analysis
- Naver, Daum, PPC text ads

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**Status: Finished**



**Specifications:**

- Keyword analysis
- Naver, Daum, Google PPC text ads
- Naver blog:



BANK TO THE FUTURE .COM

B2BX

imagga

Status: Finished



**Specifications:**

- Naver PPC text ads
- Translate Website

**Result:**

- Impressions: 358

Status: Finished



**Specifications:**

- Translation Website

Status: Finished



**Specifications:**

- Google PPC text ads

**Result:**

- Impressions: 3,640

Status: Finished



**Specifications:**

- Google PPC text ads

**Result:**

- Impressions:
  - Google: 1,591
  - Naver: 12,435
- Average CPC:
  - Google: €0,79



**Status: Finished**



**Specifications:**

- SEO Audit, keyword analysis, Meta tags
- Naver, Daum, Google PPC text ads

**Result:**

- Impressions Naver I: 165,693

**Status: Finished**



**Specifications:**

- SMM
- SEM

**Result:**

- Launch website and social media channels

**Status: Finished**



**Specifications:**

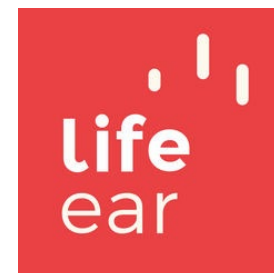
- Keyword analysis

**Status: Finished**



**Specifications:**

- Naver storefarm (online shopping)
- Keyword analysis
- Facebook page



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**Status: Finished**



**Specifications:**

- Naver Brand Search and text ads

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**Status: Finished**



**Specifications:**

- Social Media
- PPC text ads
- SEO

**Result:**

- Increase traffic by 317%
- Increase revenue by 144% to >30K USD yearly

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**Status: Finished**



**Specifications:**

- Market research: Korea, Japan, China, Australia market study